



COMMUNITY DAY

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What is the AWS Community Day Spain 2024?

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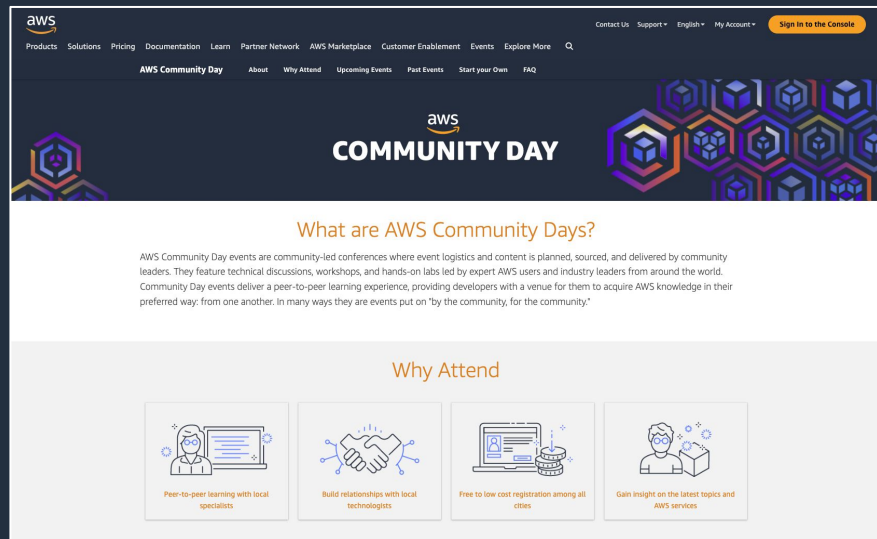
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- The only technical conference on AWS that is planned, organized and delivered by members of the Amazon Web Services Community in Spain
- Our main goal is to bring together Amazon public cloud enthusiasts in an annual event where they can exchange ideas and attend high-level technical talks
- We believe that a technical conference designed from the user community is the best way to learn about other points of view and to see new solutions to the problems we face every day

Why you should attend?

- Peer-to-peer learning with local specialist
- Build relationships with local technologists
- Free to low cost registration among all cities
- Gain insight on the latest topics and AWS services



The screenshot shows the AWS Community Day website. At the top, there is a navigation bar with the AWS logo, links for Products, Solutions, Pricing, Documentation, Learn, Partner Network, AWS Marketplace, Customer Enablement, Events, and Explore More. On the right side of the navigation bar, there are links for Contact Us, Support, English, My Account, and a button for Sign In to the Console. Below the navigation bar, the main header features the text 'AWS Community Day' followed by 'About', 'Why Attend', 'Upcoming Events', 'Past Events', 'Start your Own', and 'FAQ'. The main content area has a large heading 'COMMUNITY DAY' with the AWS logo. Below this, there is a section titled 'What are AWS Community Days?' with a paragraph explaining that these events are community-led conferences where event logistics and content are planned, sourced, and delivered by community leaders. They feature technical discussions, workshops, and hands-on labs led by expert AWS users and industry leaders. The paragraph continues: 'Community Day events deliver a peer-to-peer learning experience, providing developers with a venue for them to acquire AWS knowledge in their preferred way: from one another. In many ways they are events put on "by the community, for the community."' Below this section, there is a 'Why Attend' section with four icons and corresponding text: 1. Peer-to-peer learning with local specialists (icon of a person at a computer), 2. Build relationships with local technologists (icon of two hands shaking), 3. Free to low cost registration among all cities (icon of a laptop and a stack of coins), and 4. Gain insight on the latest topics and AWS services (icon of a person with a lightbulb idea).



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The AWS Community in Spain

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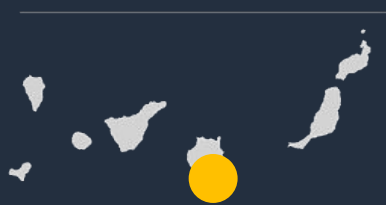
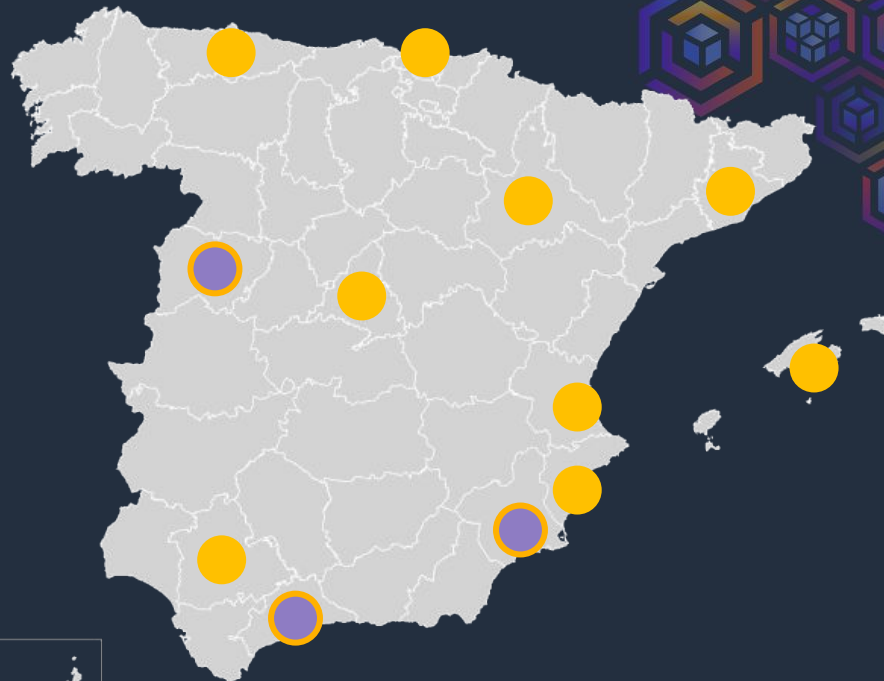
AWS

User Groups

10 Cities ●

3 Potential Cities ●

+8000 members



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AWS
community
builders

31 Community
Builders



HERO

1 Hero



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Why Sponsor?

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Networking

Members of the most important companies in Spain at the user and service providing level in AWS will attend the event in person. It is an unbeatable opportunity to meet and have close conversations with them



Trends

From the organization we will take care of the quality and the topics addressed to cover the latest trends in the technological world around AWS. You will be in contact with people with specific skills and you will know the direction in which this platform and its use are evolving



Scope

Considering the 150+ people who will attend in person and the companies they belong to, you have the opportunity to present your products and company to a significant number of people related to AWS



Recruiting

Do you use AWS in your company? Do you provide services on this Cloud Provider? There is no other better place in Spain to have direct access to highly qualified people who may be looking for new professional challenges



Brand Strengthening

Your brand may already be quite well-known, or you may be in a moment of expansion. In any case, getting involved in this Community project at a national level in this first edition, in a context as important as AWS, will undoubtedly strengthen your brand

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Sponsor Package

Benefit	Community*	Bronze	Silver	Gold	Platinum
Company Logo on the event's website	✓	✓	✓	✓	✓
Gift in the Welcome Pack	✓	✓	✓	✓	✓
Mention on social networks (LinkedIn and X)	✓	✓	✓	✓	✓
Company Logo on the event's roll-ups	✓	✓	✓	✓	✓
Brochure in the Welcome Pack	✓	✓	✓	✓	✓
Company Logo on the projections in breaks	✓	✓	✓	✓	✓
Gratitude in tech talks and workshops	✓	✓	✓	✓	✓
A slot of 10 minutes before a session	✓	✓	✓	✓	✓
Booth in the events	✓	✓	✓	✓	✓
Number of tickets	1	1	1	1	2
Add-ons (See next page)	No	Optional	Optional	Optional	Optional
Net Price**	0€	500€	1.000€	2.000€	3.000€

Early sponsors will appear in **AWS Summit Madrid** in the Community Lounge projections
(Deadline: 30/05/2024)

(*) Non-profit Tech Communities and Tech event organizations

(**) Taxes must be added to **Net Price** (currently 21%)

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Discounts for local sponsors

To promote visibility of local companies (located in Asturias) we offer discounts below in any tier sponsors choose (add-ons are excluded):

- 20% for companies that have between 0 and 49 employees
- 15% for companies that have between 50 and 249 employees
- 10% for companies that have 250 or more employees



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Add-ons*

Title	Net Price**	Description
Lunch (Sponsored By)	1000€	By Sponsoring lunch you get extra visibility
T-shirts	500€	AWS Community Day's Staff T-shirt with sponsor logo & event logo
Sackpacs	500€	AWS Community Day sackpack with sponsor logo & event logo
Breakfast	500€	By Sponsoring breakfast you get extra visibility
Afterwork	800€	By Sponsoring afterwork you get extra visibility
Audio & Video recording and editing	1500€	By Sponsoring audio & video recording and editing you get extra visibility with your company logo in each record
Lanyard Branding	200€	AWS Community Day lanyard with sponsor logo & event logo

Any other ideas?

Email us with your
sponsoring idea!

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***Add-ons will be only
available for Sponsors**

(**) Taxes must be added
to **Net Price**
(currently 21%)

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Do you want to be a sponsor?



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subject: "Community Day Sponsorship"

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AWS Community Day Spain 2023 Barcelona - Summary



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aws
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16 Sponsors



<https://2023.awscommunity.es/>

- ★ 130 Attendees
- ★ 45+ Wait listers
- ★ 30+ Companies represented
- ★ 20+ Roles
- ★ 10+ Sectors

- ★ 16 Speakers
- ★ 2 Keynotes
 - Carlos Karus**
Head of Technology EMEA South and Global Digital Skills Lead at AWS
 - María Encinar**
AWS User Groups Global Program Lead at AWS
- ★ 2 Sponsors Talks
 - Red Hat**
 - NTT Data**
- ★ 8 Tech Talks
- ★ 2 Workshops
- ★ 6 Nationalities represented

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Location of the AWS Community Day Spain 2024

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Gijón/Xixón (Asturias)

Laboral Ciudad de la Cultura

19/October/2024

A city with a unique green environment located in front of the Cantabrian Sea

La Laboral City of Culture accommodate the Universidad Laboral for more than three decades. After a refurbishing now has a 80.000m2 of surface dedicated to the culture



It's close to the Scientific and Technology Park with 100+ tech companies

Gijón

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Gijón/Xixón 2024

Thank You!

Gijón